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ИНТЕРНЕТ. ПРАЙС ОТ 30.05.2025

СТОИМОСТЬ УКАЗАНА БЕЗ УЧЁТА НДС



1. Размещение рекламы на интернет-сайте радиостанции

The screenshot shows the homepage of the radio station website. At the top, there is a navigation bar with the station's logo and contact information. Below the navigation bar, there is a large banner for a contest titled "ИМЯ ДЛЯ ОСЬМИНОГА" (Name for Octopus) with a prize of 4,000 rubles per week and 10,000 rubles per month. Below this, there are three smaller banners: "ЛИЦО ДНЯ. ВЕСНА 2025" (Face of the Day. Spring 2025), "НАШИ ПРИЗЫ" (Our Prizes), and "ПРИСОЕДИНЯЙТЕСЬ К НАМ" (Join Us). The main content area is divided into sections: "НАШИ ГОСТИ" (Our Guests) with a list of recent guests, "20 ПОСЛЕДНИХ ПЕСЕН" (20 Last Songs) with a list of tracks, and "МЫ В КОНТАКТЕ" (We are in contact) with a list of subscribers. A large black banner with white text is placed over the "НАШИ ГОСТИ" section, advertising a spot for 2,500 rubles per week and 5,000 rubles per month.

The screenshot shows the "НАШИ КОНКУРСЫ" (Our Contests) page. The main heading is "НАШИ КОНКУРСЫ". Below it, there is a large banner for the "ЛИЦО ДНЯ. ВЕСНА 2025" contest, with a prize of 4,000 rubles per week and 10,000 rubles per month. Below the banner, there is a section for "ПРОШЕДШИЕ КОНКУРСЫ" (Past Contests) with a list of recent contests. A large black banner with white text is placed over the "ПРОШЕДШИЕ КОНКУРСЫ" section, advertising a spot for 2,500 rubles per week and 5,000 rubles per month. The page also features a navigation bar and a footer with social media links and contact information.

2. Скидки при размещении

При объёме заказа 15 000 и более

10%

При объёме заказа 30 000 и более

20%

Стоимость в прайсе указана за 50% показа

3. Пост в группе ВКонтакте радио Пилот

The screenshot shows a post in the VKontakte group "Радио 'ПИЛОТ' 100.4 FM". The post features a 3D-rendered image of four people (two men and two women) wearing red hoodies and caps. The post has 17 likes, 1 comment, and 5 shares. A blue callout bubble indicates a price of 3,000 rubles for the post. The group profile information shows 65,948 subscribers.